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Facts and Stats

OKEMOS, Mich., June 2021—Here are some reasons why manufactured housing is beneficial to families and local economies in Michigan and across the country.

Michigan

- Michigan ranks in the top 10 states for receiving manufactured home shipments at 3,497 shipments in 2020.
- 3,043 manufactured homes were sold in Michigan in 2020.
- There are 1,055 manufactured home communities in the state.
- Nine of the top national manufactured home community owners and operators are based in Michigan.
- These businesses are responsible for 31 percent of all manufactured home sites in the country.
- Detroit is one of the top 10 retail markets in the country for manufactured housing.

United States

- More than 80 percent of all new single-family homes sold under \$150,000 in 2017 were manufactured homes.
- 22 million people live in manufactured homes.
- \$57 is the average price per square foot of a manufactured home; \$119 is the average price per square foot for a site-built home.
- \$81,900 is the average new manufactured home sales price; \$299,415 for a site-built home.
- In 2020, 94,390 manufactured homes were produced.
- 135 manufacturing plants in America.
- Manufactured homes support 40,000 U.S. jobs.
- There are over 43,000 land-lease communities across the country.
- 31 percent of new homes are placed in manufactured home communities.

The Michigan Manufactured Housing Association (MMHA) is a nonprofit trade association representing the manufactured and modular home industry in Michigan. MMHA works to improve the image of manufactured housing by educating consumers, media and government about the quality, affordability, design and beauty of the homes. It also works to protect the interests of the industry and the owners of manufactured and modular homes. For more information about manufactured housing, visit www.michhome.org or contact MMHA, 2222 Association Drive, Okemos, MI 48864-5978; 517.349.3300.

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Sources: Manufactured Housing Institute, U.S. Department of Housing and Urban Development, U.S. Census Bureau