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Facts and Stats

OKEMOS, Mich., June 2022—Here are some reasons why manufactured housing is beneficial to families and local economies in Michigan and across the country.

Michigan

- Michigan ranks in the top 10 states for receiving manufactured home shipments at 4,037 shipments in 2021.
- 3,655 manufactured homes were sold in Michigan in 2021; 1,150 through April 30, 2022.
- There are 1,055 manufactured home communities in the state.
- Nine of the top national manufactured home community owners and operators are based in Michigan.
- These businesses are responsible for 31 percent of all manufactured home sites in the country.
- The Metropolitan Detroit area is one of the top 10 retail markets in the country for manufactured housing.

United States

- 22 million people live in manufactured homes.
- \$72.46 is the average price per square foot of a manufactured home; \$139.20 is the average price per square foot for a site-built home.
- \$106,590 is the average new manufactured home sales price; \$351,748 for a site-built home.
- In 2021, 105,772 manufactured homes were produced, 9 percent of new single-family home starts.
- 141 homebuilding facilities in America.
- There are more than 43,000 land-lease communities across the country with 4.3 million home sites.
- 27 percent of new homes are placed in manufactured home communities.
- Manufactured homes appreciate. Median value increased 30%, compared to 33% for site built homes.
- 95 percent of residents in age restricted 55+ communities and 87 percent of residents in all-ages communities report satisfaction with their homes.
- 70 percent of those living in manufactured housing plan to live in their homes for over six years, with 40 percent saying they plan to stay in their homes indefinitely.

The Michigan Manufactured Housing Association (MMHA) is a nonprofit trade association representing the manufactured and modular home industry in Michigan. MMHA works to improve the image of manufactured housing by educating consumers, media and government about the quality, affordability, design and beauty of the homes. It also works to protect the interests of the industry and the owners of manufactured and modular

homes. For more information about manufactured housing, visit www.michhome.org or contact MMHA, 2222 Association Drive, Okemos, MI 48864-5978; 517.349.3300.

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Sources: Manufactured Housing Institute, U.S. Department of Housing and Urban Development, U.S. Census Bureau