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Meet the Michigan Manufactured Housing Association Staff

OKEMOS, Mich., June 2022—The Michigan Manufactured Housing Association (MMHA) is run by a highly acclaimed staff. Read on and learn more about them.

John Lindley, President and CEO

As President and CEO of the Association, John Lindley implements the Board of Directors' strategic direction, oversees legislative advocacy, as well as, manages staff, membership, events and association operations. "The diversity of issues we navigate and the people I work with staff, membership and vendors are the highlights of my job," he says. John is a member of the Michigan Society of Association Executives (MSAE) and is a graduate and credential holder of the Institute of Organizational Management (IOM). When not at work John enjoys Pure Michigan with his family, whether downhill skiing in the winter or at a campsite or boating in spring, summer and fall. Connect with John Lindley on [LinkedIn](#).

Bill Sheffer, Executive Director Emeritus

As Executive Director, Bill Sheffer manages and oversaw all association operations, events, financial matters and job responsibilities. "Working with staff and our membership is my favorite part of my job," he says. "I also enjoy working with the consumer public at our consumer events." Bill is transitioning to retirement at the end of 2022. Bill is a member of the American Society of Association Executives (ASAE), the Michigan Society of Association Executives (MSAE), Capitol Club, Manufactured Housing Association (MHI), Recreation Vehicle Industry Association (RVIA) and the Self Storage Association (SSA). When not working, Bill enjoys traveling with his wife, playing golf, attending Michigan State University sporting events and spending time at home in northern Michigan. Connect with Bill Sheffer on [LinkedIn](#).

Darren Ing, Director

As Association Director, Darren Ing develops and implements education and events; liaison for the state working with national associations; advocates, promotes and protects the industry in cooperation with membership, stakeholders and legislators; maintains relationships with state offices that regulate and license the industry; and is a member resource for industry knowledge. "Promoting Michigan as the ideal choice to live, visit and do business is my favorite part of my job," he says. Darren is a member of the Michigan Society of Association Executives (MSAE), board member of the Tourism Industry Coalition of Michigan (TICOM) and was appointed to the state of Michigan Travel Commission by Governor Whitmer. When not working Darren enjoys traveling in Michigan, trail riding, golfing and spending time with his family. Connect with Darren Ing on [LinkedIn](#).

Marenia Rabi, Controller

As Controller for the Association, Marenia Rabi manages accounts payable/receivable, payroll, tax reports and the accounting cycle. "Getting to know the membership at different social gatherings and events is the best part of my job," she says. Marenia is a member of the Michigan Society of Association Executives (MSAE). When not

working Marenia enjoys spending time with her family, bike riding and gardening. Connect with Marenia Rabi on [LinkedIn](#).

Maris Brennan, Director of Membership

As Director of Membership Maris Brennan, manages membership development for the association and assists in event preparation. “Getting to know the membership is what I love most about my job,” she says. “I am 100 percent a ‘people person.’” Maris is a member of Sigma Alpha Iota International Music Fraternity for Women and Toastmaster’s International. When she isn’t working Maris loves to hike and camp with her family. She also likes horses and volunteers at a local animal rescue. Connect with Maris Brennan on [LinkedIn](#).

Lauri Brantley-Thom, Director of Communications

As Director of Communications Lauri Brantley-Thom handles more than just answering the phones. She creates the Association e-newsletters; schedules board meetings, prepares packets and records the minutes; and manages the yearly board member nominations and election processes. “Once I found the career I love, I’ve stuck with it for 15 years. Being part of a team, contributing in a positive manner and knowing I’ve made a difference is my favorite thing about my job,” she says. Lauri is a member of the Michigan Society of Association Executives (MSAE). When not at work, Lauri enjoys hiking, lifting, cooking and putzing around her house. She enjoys annual trips to Saugatuk and Jamaica with her husband and weekly dinners with her best friend. Connect with Lauri Brantley-Thom on [LinkedIn](#).

The Michigan Manufactured Housing Association (MMHA) is a nonprofit association representing the manufactured and modular home industry in Michigan. MMHA works to improve the image of manufactured and modular housing by educating consumers, media and government about the quality, affordability, design and beauty of the homes. For more information, visit the Michigan Manufactured Housing Association at www.michhome.org or contact MMHA, 2222 Association Drive, Okemos, MI 48864-5978; 517.349.3300.

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